

Organizer 主辦機構



**HKEIA**<sup>®</sup>  
香港電子業商會

Co-organizer 協辦機構



**HKTD**  
香港貿發局

Partner 合作夥伴

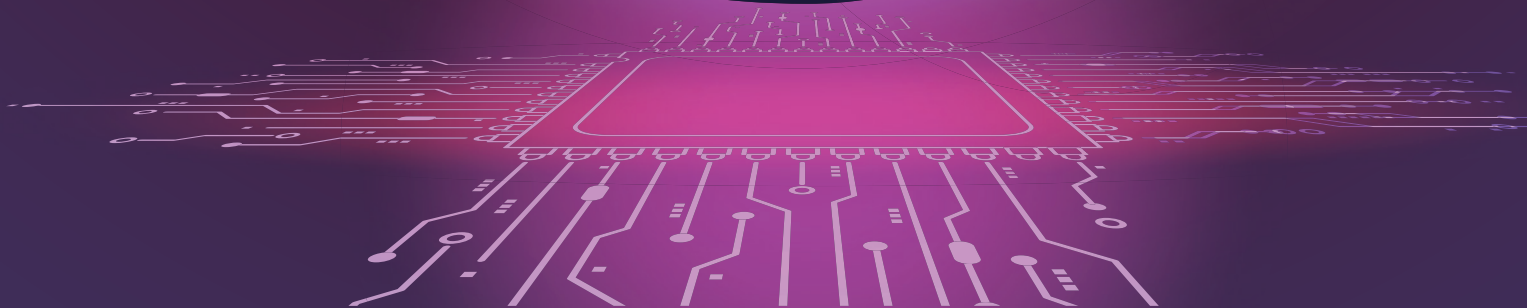


**EUROPEAN  
PRODUCT  
DESIGN  
AWARD**<sup>™</sup>

# Electronic Industries Awards

# 電子業獎

# 2024





## 簡介

香港電子業商會和香港貿易發展局將於本年10月13-16日的香港秋季電子產品展和國際電子組件及生產技術展覽會期間舉辦每年一屆的電子業獎比賽。每年的得獎產品都會在不同途徑展示，如各大型國際電子貿易展覽會、香港電子業商會及協辦單位的網頁及媒體上刊載有關獎項資料。今年，得獎者還將有機會因其卓越和創新的設計而獲得歐洲產品設計獎 (EPDA)。

## Introduction

The Hong Kong Electronic Industries Association (HKEIA), together with the Hong Kong Trade Development Council (HKTDC), organizer of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia, are organizing the annual Electronic Industries Awards (EIA) for exhibitors at the above fairs held on 13-16 October 2024. Winners of the Award will benefit from the promotion campaigns launched by the HKEIA and its supporters which include displaying the winning products at major international electronics trade fairs, advertising and publicity in relevant newspapers, magazines, websites and online platform. This year, several winners will also have a chance to be awarded by the European Product Design Award (EPDA) for the excellence of their design and innovation.

## 宗旨

電子業獎旨在推廣出色的電子產品；促進電子同業提高產品設計及創新水平；以及對在初創產品設計、技術等方面有優異表現的公司作出肯定與獎勵。

## Objective

The Electronic Industries Award is established to promote the image of outstanding innovation and technology products; stimulate more creativeness within the electronics industry and recognize and reward startups companies producing new products in areas of design and technology.

## 得獎者可獲得

- 優勝獎獎狀 或
- 金獎獎座 或
- 「2024電子業年度大獎」獎座

\*另，得獎產品：

- 將展示在香港電子產品展 (2024秋季及2025春季)
- 有機會入選“歐洲產品設計獎”(電子組別) (香港地區)

“歐洲產品設計獎”(電子組別)得獎者將獲得：

- EPDA特別證書(價值: 100美元)
- EPDA特別獎座(價值: 300美元)
- EPDA得獎者徽章
- 豁免EPDA報名費用 (價值: 400美元)
- EPDA網頁及媒體刊登得獎產品
- EPDA年鑑刊登得獎產品
- EPDA選定的活動展示得獎產品(如設計週、貿易展等等) (視乎情況)

“歐洲產品設計獎”

詳情: <https://www.productdesignaward.eu/>

## Winners can have

- Certificates of Merit OR
- Gold Prize Trophy OR
- EIA: Product of the year 2024” Trophy

\* Also, winners' products:

- would be displayed at Hong Kong Electronics Fair (2024 Autumn Edition & 2025 Spring Edition)
- Opportunity to be selected for the “Electronics EPDA Prize”

“Electronics EPDA Prize” Winner will receive:

- EPDA Special Certificate (Value: 100 USD)
- EPDA Special Trophy (Value: 300 USD)
- EPDA Winner Badge
- Free entry to the EPDA regular competition (Value: 400 USD)
- 1 publication on EPDA social networks and website
- 1 showcase in the EPDA yearbook
- 1 showcase at a selected EPDA event depending on availability (Ceremonies, Design Weeks, Trade shows, etc.)

“EPDA Prize”

Details: <https://www.productdesignaward.eu/>



## 參賽資格

電子業獎的參加者必須為本屆香港電子產品展和國際電子組件及生產技術展覽會的參展商，參賽費用全免。提交之產品應是近年的新設計。主辦機構保留對產品或公司之參賽資格的最後決定權。

## 參賽組別

1. 消費電子產品
2. 物聯網及家庭電器
3. 零部件及配件
4. 初創企業產品 (只限貿發局「初創」專區的企業)

## 評審準則及甄選

評審準則包括：

- 設計 (外觀/功能)
- 創意
- 品質
- 環保概念
- 市場價值
- 功能之實際用途
- 包裝設計

以上評審準則僅供參考，次序並非按重要性排列。其他評審準則，例如價格、市場佔有率、使用方便程度、社會貢獻等等，如適用時，亦被考慮。

評審委員會成員主要由獨立的第三者組成，包括大學教授，公營機構代表及獨立商界人士。

所有參賽產品將被評審委員會甄選，參賽單位需提交產品資料及產品示範片段。

每組別均設有兩種獎項，優勝獎及金獎，並從中再選取「2024電子業年度大獎」。

## Eligibility

The Electronic Industries Award is open for all exhibitors of the Hong Kong Electronics Fair (Autumn Edition) and electronicAsia 2024 held at the Hong Kong Convention and Exhibition Center. Cost of application is FREE. Products submitted must be newly and / or in recent years designed. The Organizers reserves the right to make the final decision on the eligibility of entrants.

## Product Categories

1. Consumer Electronics
2. Internet of Things and Home Appliances
3. Parts & Components
4. Start-up Products (Only for TDC Startup zone companies)

## Judging Criteria & Assessment

Followings are the primary factors for assessment:

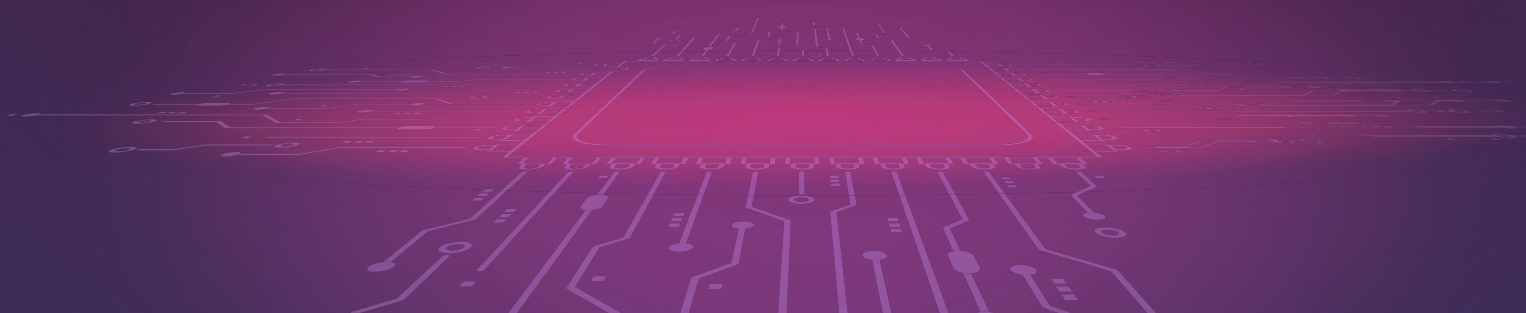
- Design (Esthetic/Functional)
- Innovation
- Quality
- Environmental
- Marketability
- Usefulness of functions
- Packaging

The above judging criteria are provided for reference only and do not follow in the order of importance. Other criteria such as price, market shares, user-friendliness, contribution to society etc. will also be considered where appropriate.

The judging panel is formed by leading academics, industry stakeholders and industrialists.

All applicants are required to submit product samples with product(s) photos and demonstration video to the judges.

Winners and Gold Prize for each category will be selected. The judging panel will then select the one considered to be the best and recommend it as the "EIA: Product of the year 2024".



## 參賽規則

- 如參賽者提供錯誤、不全或失實的資料，主辦機構有權取消該產品的參賽資格及獎項。
- 主辦機構有絕對酌情權修改評審規則和準則
- 主辦機構亦有權收回或撤銷任何準備頒發或已頒發的獎項而不需提供理由。
- 主辦機構及評審委員會擁有最終決定，一切有關事宜均具約束力。參賽公司提交報名表，等於表示同意遵守主辦機構及評審委員會所作的一切決定。
- 主辦機構 / 評判不須向參賽者或其他人透露 / 解釋產品評選之詳情及勝出或落選的理由。
- 主辦機構可自行對參加的產品進行技術及使用測試。測試或會引致產品受損壞，主辦機構概不負責賠償責任。
- 在任何情況下，主辦機構對參賽產品的遺失或損壞，亦不負賠償責任。
- 主辦機構擁有保存、展覽及宣傳參賽產品之權利。

## 報名手續

凡有意提交產品參加比賽的單位，須填妥報名表，於2024年9月30日（星期一）下午5時前提交至香港電子業商會。

每單位參賽產品數量上限三份，但每一款參賽產品或每一系列的产品需單獨填報一份參賽報名表。

報名表上填報的產品資料，將作評估產品參考之用。填報的資料越詳細越有利。

## 參賽公司須提交：

- 填妥的報名表（電子副本）
- 參賽產品樣本（如有）
- 參賽產品的詳盡資料、產品目錄、照片、影片、證書電子副本及 / 或測試報告電子副本等。

## Rules & Regulations

- If entrants provide false information or fail to provide sufficient or genuine information, it may result in the disqualification of that entry product and the granted awards.
- The Organizers at its sole discretion reserves all the rights to modify the rules and criteria of the awards. The Organizer also reserves the right to withdraw, or revoke any award that has been made or presented without giving reason(s).
- All decisions made by the Organizer and the judges are final and binding in all respects in all matters relating to the HKEIA Award for Outstanding Innovation & Technology Products. Applicants, having submitted an entry, agree to abide by the rules and whatever decisions made by the Organizer and the judging panel.
- Organizer / judges will not provide details / reasons relating to the judging of the products to entrants or any other people.
- The Organizer may carry out its own technical and operational evaluation. Such evaluation may result in damage of the product and the Organizer will bear no liability for it.
- The Organizer will also bear no liability for any loss or damage of any kind whatsoever of any product.
- The Organizer reserves the right to retain, exhibit and publicize the entry products at its discretion.

## Application Procedures

Companies wishing to enter the competition should complete the entry form and return it to the Hong Kong Electronic Industries Association no later than 5:00p.m. on 30 September 2024 (Monday).

Applicants may submit no more than 3 products. However, separate entry forms should be used for each product or each line of products.

Information supplied by the applicant will be taken into account by the judges when assessing the merit of the product. It is in the applicant's interest to provide as much detailed information as possible.

## The applicant should submit:

- Completed entry form (electronic softcopy)
- Product sample (if have)
- Detailed product information, catalogues, photographs, video, copies of certificates and / or testing reports (electronic softcopy) etc.





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電子業獎2024

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HKEIA®  
香港電子業商會

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Partner 合作夥伴

EUROPEAN  
PRODUCT  
DESIGN  
AWARD

## 頒獎典禮

電子業獎頒獎典禮將於二零二四年十月十四日於香港電子業商會周年晚宴內舉行，得獎者將於二零二四年十月十一日或之前另函通知。

## 索取報名表:

主辦單位：  
香港電子業商會  
香港九龍尖沙咀東部加連威老道100號  
港晶中心1201室  
電話：+ 852 2778 8328  
傳真：+ 852 2788 2200  
網址：<http://www.hkeia.org>

## 報名查詢

查詢可致電 陳小姐  
電話：+ 852 2778 8328  
電郵：[award@hkeia.org](mailto:award@hkeia.org)

註：

- 可接受影印之報名表格。
- 所有資料將用於香港電子業商會與貴公司之間的通訊。
- 主辦機構將會在頒獎典禮前另函通知入圍者。
- 各參賽組別的得獎公司必須出席頒獎典禮及參與相關活動和拍攝安排 或日後計劃的宣傳活動。
- 各得獎公司所提供的參賽產品有機會作日後宣傳及推廣相關的活動，有關的參賽產品會於下屆的電子業獎退還。未能入選的參賽產品，請各參賽公司於電子展後一個月內安排人員或快遞公司到本會會址領取，逾期領取的參賽產品將會棄置而不作個別通知。

## Presentation Ceremony

The Electronic Industries Award will be presented at the presentation ceremony which will be held on 14 October 2024 at HKEIA Annual Dinner. Winners of the Electronic Industries Award will be notified on or before 11 October 2024.

## Request for Entry Forms

Organizer:  
The Hong Kong Electronic Industries Association  
Unit 1201, 12/F., Harbour Crystal Centre, 100 Granville Rd., TST East, Kowloon, Hong Kong  
Enquiry Tel. No.: + 852 2778 8328  
Fax No.: + 852 2788 2200  
Website: <http://www.hkeia.org>

## Enquiry

Ms. Wing Chan  
Tel: + 852 2778 8328  
Email: [award@hkeia.org](mailto:award@hkeia.org)

Note:

- Photocopies of the entry form are acceptable.
- All information will be used for communication between the Association and your company.
- Finalists will be notified before the Award Presentation Ceremony.
- Winners of each category should attend the presentation ceremony and participate in related activities or future campaigns.
- All winning product samples would be provided an opportunity for future publicity and related activities and will not return until next year award. For those which were not selected, all participating companies need to send a staff or arrange courier to pick up the product sample(s) within one month. For overdue collection, product samples will be discarded without further notice.